



April 2023

SCHOOL NEWSLETTER



Happy Term 3!

We wish our students the best of luck as they head into their final term.

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Good Friday

April 7

The school will be closed.

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Meet Our Fabulous Staff!



Deborah Demers Domestic Registrar

How did you get into your field?

My passion for education has been the primary motivator for most things in my life, including my love of working in environments where learning is central.

What brought you to Pacific Design Academy?

I was looking to return to an educational environment and was thrilled when this opportunity came up. The chance to help students with their learning journey is very exciting to me!

Why do you think education is important?

Wow, I could take up pages with this answer, but instead I'll just say that my educational journey has been one of the most important of my life. Education allows us to not just learn about the world, but to learn about ourselves. While it is certainly a way to open doors professionally, it's so much more than that, and I think every opportunity to learn something new is time well spent.

What's your favourite snack to eat while working?

I thought it was trail mix, but it's turned out to be muffins from Farmhouse!

Student Showcase

Our March student showcase was a huge success. Many of our students brought family and friends by to see their work and to tour the school. We even had prospective students come by for tours with staff members and they had nothing but good things to say about the work being produced by our current students.



Student Showcase



Upcoming Events



Open House

Your pathway to a career
in the Design Arts

**April
20
2023
@6pm**

What we offer:

- Interior Design
- Graphic Media Design
- App & Web Development
- Fashion Design
- Architectural Building Technology
- Professional Photography & Imaging
- Motion Picture Production

Design Your Career with Us!

For More Information:

+1 250-383-3631

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Student Tips - Portfolios

We asked some of our instructors what advice they would offer students who were putting together portfolios of their work and they offered these helpful tips:

“Choose several different styles of work to showcase a broad variety of skills.”

Jennifer - Instructor: Graphic Design
Department Head: Applications & Web Development

“Portfolios should reflect real world projects to some extent.”

Mahdi - Instructor: App & Web Development

“Put your strongest piece first, but also finish with a strong piece. Your first piece should have that ‘wow’ factor so people are intrigued to see more.”

Kevin - Department Head: Graphic Design

“If someone's 'real world' projects area a tad on the dull side visually, perhaps opt to throw in something colourful. Instructors will be able to help with these choices.”

Alastair - Instructor: Graphic Design

April Promotion

BLOOM WITH US!



**PACIFIC DESIGN
ACADEMY**

**Apply to our full-time programs
during April and receive \$300 off your
fall tuition!***

***Some restrictions may apply.**

Inspiration of the Month

**“Action is the foundational
key to all success.”**

-Pablo Picasso

Happy April from PDA!