



February 2023

SCHOOL NEWSLETTER



"February is short and very sweet."

~Charmaine J Forde



• Holidays

The school will be closed on February 20th for Family Day.

In This Issue

- PDA News
- Meet Our Fabulous Faculty!
- Upcoming Events
- Inspiration of the Month

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PDA NEWS



New Toastmasters Bursary for PDA Students

CityNest Real Estate Group has generously donated a new bursary to support PDA students with public speaking training through Toastmasters International. "At CityNest, we believe in giving back to our community and supporting the next generation of designers," said Vincent Baart, Team Lead of CityNest Real Estate Group. "We are thrilled to be able to offer this bursary to students at Pacific Design Academy, and we look forward to seeing the impact it will have on their education and future careers." We're incredibly grateful to CityNest for providing our students with this opportunity!

Toastmasters meets at our school on Thursday mornings from 7-8:10am, not including holidays. For more information, speak to our Academic Dean, Jamie Kemp, or contact Toastmasters here: riseandshinetoastmasters.com/pages/contact-us.

New VVALS Bursary for PDA Students

We're also excited to announce that for the first time, PDA students in Graphic Media Design, Motion Picture Production, and Professional Photography and Imaging are invited to apply for a \$1000 bursary award provided by the Victoria Visual Arts Legacy Society.

VVALS was established to encourage innovative and creative visual arts knowledge development and education. The Society will offer a bursary to a student in their final year of study who demonstrates artistic potential, community involvement either inside or outside of the program, and need.

The deadline for applications is February 3.





Mohaddeseh Taheri

Fashion Design Instructor

How did you get into your field?

Since I was a child, I was very interested in art and fashion design, and I tried most of the art fields. At the age of sixteen, I had to choose a specialized field. Considering my background in fabric and sewing, I chose fashion design. I've now been working in this field for over 17 years.

What brought you to Pacific Design Academy?

It was good luck! When I arrived in Canada, I was looking for a job where I could use the full potential of my knowledge. This academy gave me the opportunity to fulfill my wish.

Why do you think education is important?

Education develops critical thinking. This is vital in teaching a person how to use logic when making decisions and interacting with people (e.g., boosting creativity, enhancing time management). Education helps an individual meet basic job qualifications and makes them more likely to secure better jobs.

What's your favourite snack to eat while working?

It changes from coffee to herbal tea, based on the season and the weather and of course my mood! But chocolate is a MUST always!

Upcoming Events

February 2nd - Finding Success in Design Info Session

Join us for this virtual event at 7pm! Our Academic Dean, Dr. Jamie Kemp, will discuss career paths in the dynamic design world and why career college is a great choice in today's market.

February 28th - Open House

Come down to Bastion Square to tour our school in person and learn more about our programs! The administrative team and student ambassadors will be available to answer any questions you might have.

For more information or to RSVP to either of these events, please email us at registrar@pacificdesignacademy.com.

Inspiration of the Month

"If January is the month of change, February is the month of lasting change. January is for dreamers... February is for doers."

~Marc Parent

Happy February from PDA!