



October 2022 SCHOOL NEWSLETTER



- **Classes Have Begun!**

As the term picks up this October, we wish all of our students the best of luck with their assignments!

- **Holidays**

The school will be closed on October 10th for Thanksgiving.



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Contact

📍 200-8 Bastion Square, Victoria BC

V8W 1H9, Canada

☎ 250 383 3631

✉ inform@pacificdesignacademy.com

The new Pacific Design Academy



New location, new logo, new us!

Have you noticed some new pops of colour? As part of our big move into our new space, we decided to implement new branding designed by Viktória Fehér, one of our alumni. We hope you love it as much as we do!



More space for everyone!

Our new space is not only bigger; it's fully accessible, which was a big priority for us when finding a new home. Our school has an elevator and is all on one floor, so no more stairs!



Back to School Tips

Back-to-school season is one of the most exciting parts of the year, but it can also be nerve-racking. With that in mind, the admin team has compiled some tips on navigating your schoolwork as the term picks up this October.

Manage Your Time Well.

Time management is one of the most important skills you'll develop during college. Use a planner, Google Calendar, or even your notes app to keep track of deadlines, and try to complete tasks early.

Ask for help.

Your instructors and the admin team want to help you out! Unsure of a new concept? Hang out after class for a few minutes. Have a question about fees? Stop by the front desk. Problems stay small if dealt with early enough.

Use breaks wisely.

That hour between classes may be the perfect time to complete an assignment you've been worried about. The best part? Your classmates will likely also be around for support and might even want to work on it together.

Practice self-care.

Most importantly, take care of yourself! Eating nourishing foods, going for walks, getting some sleep, and spending time with loved ones are all crucial to making sure you have the energy to keep going.

Upcoming Events

Student Council Interest Meeting

Calling all students! We will be hosting a meeting for anyone interested in joining Student Council on Thursday October 6th from 12-12:30 in the Lecture Room. See you there!



Halloween Movie Night

The admin team and Student Council will host a Halloween movie night for our current students on October 27th at 6:30 in the Lecture Room. Stayed tuned for more details!

Paul FitzZaland



Meet Our Fabulous Faculty Fashion Design Department Head

Paul FitzZaland is a Salt Spring Island-based, multi-disciplinary designer, artist, illustrator and self-described “maker-of-things”. His work has sold around the world, been featured on stage, in film, at major sporting events, and even parodied on Family Guy. As a designer, Paul’s practice has been focused largely on children’s products, books, costumes, and puppet making.

Paul grew up on the Vancouver Island’s Saanich Peninsula where he was active in theatre, music, and art. From a very young age, thanks to his parent’s over-the-top approach to, well, everything, he developed a love of drawing, costume making, and puppet building. Following high school and a brief pause for a biochemistry degree, Paul attended art school in Vancouver, BC, graduating with an Industrial Design degree from the Emily Carr University of Art + Design in 2001.

After graduation, Paul moved to New York City to begin his career working for Mattel Fisher-Price designing soft goods and toys for Sesame Workshop, Nickelodeon, and HIT Entertainment. He designed and developed feature plush, dolls, and toys for shows like Dora the Explorer, Blue’s Clues, and Elmo’s World. (A high point of Paul’s time in New York was when he visited the Sesame Street set and spent the day with some of his childhood heroes.).

While New York was an exciting and important step in his career, it was not where Paul wanted to be long-term, so in 2003 he returned to Vancouver and started his freelance career. He continued to work with Mattel and Fisher-Price remotely while expanding his practice to include Disney, MARVEL, and many others. Paul also got back into film making, costuming, and puppet building and started teaching puppetry workshops to school-age children. He also joined Emily Carr University of Art + Design as a sessional instructor for their Continuing Studies program.

Paul lives on Salt Spring Island with his wife and children and spends much of his time boating, kayaking, and playing outside. He also mentors the local high school robotics team, produces cheesy synth music, and sits up late into the night drawing, designing and drinking way too much coffee and tea.

JULES MOLLOY

Meet Our Fabulous Faculty

Motion Picture Production Department Head



Jules' professional debut into the film world came in 1999, when Jules co-wrote, developed, produced and animated a PSA called 'Frog', which garnered awards at several media festivals across Canada and the United States.

Since then, he has written and directed PSA's for several government agencies, worked as a Producer's Assistant for Legacy Films at Lionsgate Studios in Vancouver and taught as a Mentor at the Gulf Islands Film and Television School, where he also scored over a hundred short films between 2002-2004.

His music can be heard in dozens of other independent films, television shows and even plays from 2000 onward. In more recent years, he has scored films such as: "Take My Advice; I Can't", "Life Renewed: The Great Night of Shiva" and Jeremy Koreski's "Shrink".

From 2009 to 2012 Jules worked as a Creative Director in the Gastown district of Vancouver, working with a small start-up company called MediaSphere. Jules created and managed digital media campaigns with high quality web and video content for clients ranging from young start-ups to well-established corporate clients and Canadian television broadcasters.

Skid Road, a transmedia concept conceived of and co-developed by Jules, was awarded the 2011 Merging Media award for most innovative transmedia concept of the year.

In 2013, Jules and his family moved to Gabriola Island to launch Close to the Sun Productions, offering videography and editing services to Vancouver Island, Greater Vancouver and beyond.

Applications for our September 2023 intake have opened!



Admission Requirements:

- Completed application form
- Non-refundable \$200 application fee (\$500 for international students)
- Proof of education (diploma, transcript, etc)*
- Copy of valid photo ID or birth certificate
- Letter of intent (detailing your background and future goals in order to ensure that the program meets your needs)

*If you are still in high school, please send us an interim transcript or report card. We will offer conditional acceptance that is contingent on your graduation.

To find out more information about our programs or to book a meeting with the Registrar, email us at inform@pacificdesignacademy.com or call us at 250-383-3631.

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Inspiration of the Month

" There is something so special in the early leaves drifting from the trees - as if we are all to be allowed a chance to peel, to refresh, to start again."

~ Ruth Ahmed

Happy October from PDA!

